

STRATEGIC PLAN22-2025

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VISION To be a prominent civic and artistic leader in Chicago and nationally, distinguished for creating experiences that make connections across our diverse communities and sparks reflection and dialogue about the intersection of past, present and future.

MISSION TimeLine Theatre Company presents stories inspired by history that connect with today's social and political issues. Our collaborative organization produces provocative theatre an educational programs that engage, entertain and enlighten.

> VALUES TimeLine Theatre is: ACCESSIBLE Advancing access in all its forms

ANTIRACIST Prioritizing racial equity and inclusion as we build a just future

COLLABORATIVE Valuing teamwork and mutual respect as a creative force

> **COMPASSIONATE** Nurturing wellness in a humane and caring culture

EXCEPTIONAL Pursuing excellence and innovation in everything we do

FISCALLY RESPONSIBLE Ensuring effective stewardship of our resources

> INCLUSIVE Welcoming people of all identities

> > INTIMATE Creating a close connection between art and audience

PRIMARY GOALS

EVERYONE'S HISTORY Ensure broad representation and equity in all elements of our organization Engage, uplift and learn from the voices of our communities, especially Embracing a multitude of perspectives historically marginalized people to achieve equity across our organization · Grow and retain our audiences and community partnerships via expanded and programming inclusiveness, accessibility, and authenticity of our productions, facilities, and other initiatives Continually improve via self-examination, evolution, and growth within and beyond our core stakeholders THE TIMELINE ENVIRONMENT Integrate wellness and antiracist policies and practices into all aspects of our work environment Fostering a healthy and sustainable Ensure equitable pay across TimeLine culture where art, innovation and Commit to collaborative, inclusive, and transparent policies and decision making, collaboration thrive ensuring equity and accountability throughout TimeLine Invest in the growth and professional development of our people Champion sustainable and green practices THE TIMELINE EXPERIENCE Activate the new building beyond performances, through deep community engagement and innovative new programming activities Cultivating transformative and Create multiple opportunities for audiences and communities to collaborate immersive experiences that foster with TimeLine, fostering dialogue and agency in concert with our artistic works lasting connections and learning Expand the engagement we create for audiences by curating compelling and transformative experiences inspired by our mission on and beyond our stages **ORGANIZATIONAL CAPACITY** Revolutionize our own operational and financial model, creating new revenue sources and expanding upon existing ones Growing in an equitable and Attract passionate leaders who reflect a multitude of perspectives, embrace financially sustainable way our values, and commit to equitable management and governance Pursue inclusive fundraising and audience development policies that invite expanded participation and celebrate all contributions **NEW HOME DEVELOPMENT** Secure needed funding to build the new facility Establishing a new home to better Manage the transition from 615 W. Wellington to 5035 N. Broadway Prioritize flexibility and creativity as we establish the operational and financial fulfill TimeLine's mission and foster model that ensures sustainable success at 5035 N. Broadway audience and community engagement

STRATEGIES