

STRATEGIC PLAN 2021-2022

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VISION To be a preeminent Chicago arts organization and nationally recognized leader by creating theatre that makes history resonate with our diverse community, sparking reflection and dialogue

mission TimeLine Theatre Company presents stories inspired by history that connect with today's social and political issues.

Our collaborative artistic team produces provocative theatre and educational programs that engage, entertain and enlighten.

VALUES TimeLine Theatre is:

ANTIRACIST

Centering racial equity as we build a just future

COLLABORATIVE

Valuing teamwork as a creative force

COMPASSIONATE

Ensuring a culture of care and nurturing wellness

EXCEPTIONAL

Exemplifying excellence and innovation in everything we do

FISCALLY RESPONSIBLE

Managing resources effectively and appropriately

INCLUSIVE

Prioritizing access in all its forms

INTIMATE

Creating a close connection between art and audience

RESPECTFUL

Listening and being open to everyone's perspective

PRIMARY GOALS

EVERYONE'S HISTORY

Centering a multitude of perspectives to achieve equity in every element of TimeLine's organization and programming, including the lens through which we explore history.

TIMELINE CULTURE AND ENVIRONMENT

Fostering a sustainable culture where collaboration can thrive.

THE TIMELINE EXPERIENCE

Cultivating a transformative and immersive experience that sparks curiosity and fosters lasting community connections.

AUDIENCE GROWTH AND RETENTION —

Expanding and deepening our engagement with the community and ensuring that everyone feels empowered to connect with TimeLine's mission.

ORGANIZATIONAL CAPACITY

Investing in an equitable and financially healthy expansion.

NEW HOME DEVELOPMENT

Establishing a new home to better fulfill TimeLine's mission and foster more robust programming and community engagement.

STRATEGIES

- Further the development and implementation of TimeLine's antiracism plan
- Ensure broad representation among artists, stakeholders, and community partners so that TimeLine reflects Chicago and the nation's diverse communities
- Actively listen to, respond to, and uplift voices across our communities, including AAPI, BIPOC, LGBTQIA+, and other marginalized people
- Expand the inclusiveness, authenticity, and accessibility of TimeLine productions, facilities, and other initiatives
- Create training opportunities for learning and discussion so that all our stakeholders can embody our core values and contribute to the evolution of antiracist policies
- · Integrate wellness and antiracist policies and practices into our work environment
- Commit to inclusive and equitable decision making through open dialogue and transparent communication
- · Champion sustainable and green practices
- Center and invigorate the Company Members' democratic process for selecting plays, ensuring that the stories and perspectives explored on our stage include a broadened lens of history
- Create multiple avenues/access points for new and existing communities to collaborate with TimeLine
- · Curate meaningful experiences that extend beyond the stage
- Provide/foster interactive and informative resources to ignite audiences to create change
- Expand equitable policies to ensure our marketing and ticketing practices welcome all audiences
- Create opportunities for community members and organizations to contribute to and see themselves reflected in the TimeLine experience
- Pursue opportunities for TimeLine to be present in and contribute to the well-being of the community
- Integrate the community as one of TimeLine's stakeholder groups
- · Hire, support, and empower a new executive director
- Generate new sources of revenue and expand existing ones to ensure sufficient operating budgets and unrestricted reserves
- Be forthright & transparent with our supporters regarding TimeLine finances
- Advance the Board Development Committee's plan to attract passionate leaders who
 reflect the multitude of perspectives shared on our stage, embrace our values, and
 strive for thoughtful and equitable governance
- Create more just and inclusive fundraising policies that invite and celebrate donors across all levels of contribution, financial and otherwise
- Challenge traditional funding structures that perpetuate inequities and identify new foundation relationships in alignment with our values
- Engage our stakeholders (donors, audiences, government partners, the Uptown community, etc.) on the development of the new building and funding needs
- Complete the \$20 million capital campaign goal for private philanthropy and secure \$15 million in public funds
- Center community engagement in the ongoing facility planning, eliminating barriers that might hinder access and enjoyment
- Continue to plan and design with an eye toward future expansion on our new property